



The Long-term Vision of Sangetsu Group [DESIGN 2030]

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■ Purpose : Significance of existence

With all people we collaborate to create peaceful and inspirational spaces

- Spaces, where people spend time, can bring peace and hope to their lives.
 - Safe and comfortable space provides us source to live for tomorrow.
- Space filled with joy and excitement provides us all the power to imagine the future.
- The Sangetsu Group shares the wishes and challenges of all people together and seeks to create a world where everyone can achieve their dreams for tomorrow through the power of design and creativity.

Dream : The vision we realize for the future

A world where everyone can achieve their dreams together for a better tomorrow.

Belief : The firm belief

Corporate integrity is the foundation to change society.

■ Way : Our attitude

Openness and Fairness / Creativity and Collaboration /Challenge and Transformation

Brand statement

Joy of Design

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The Entire Sangetsu Group Aims to

Become a "Space Creation Company"

*Space Creation Company : A creative concept partner based on design, human resources, data, and services. (bringing clients' visions to life through the joy of design)

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Expansion of the economic value of experiences

Diversification in personal tastes From ownership to use and experiences Focusing on the quality of life Peace of mind, safety, and health Rapid penetration of digital technologies in personal life Desire for interpersonal connections

		-term vison of Sangetsu Group DESIGN 2030 】 Relationship with SDGs
Basic of manage- ment	Design-driven management Enhance brand value and transform business through design	
Manage- ment / Business foundation	Diverse human capital An organization where diverse professionals with on-site capabilities fulfill an active role	4 COULTINE COULD 5 COUNTRY COULD 6 COUNTRY COULD COUNTRY COUNT
	Cooperation and utilization for digital capital Use DATA to increase the efficiency of business and transform business	8 RECENTINGER AND ECCMOMIC GROWTH IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII
Main function	Providing solutions Business that organically integrates functions of space design, products, delivery, logistics, and construction to provide solutions	
Business area	Asia and North America Strong business in Asia and North America, and global expansion	
Corporate Vision	From an interior products company to a creative concept partner based on design, human resources, data, and services. (Bringing our clients' visions to life through the joy of design) A global creative concept company based on design, human resources, data, and services.	11 SUBJANART COURS AD PRODUCTION AD PRODUCTION AD PRODUCTION
Achieving social value Creating an inclusive, sustainable, and enjoyable society		17 FOR THE GOALS

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Design-driven management

Sangetsu Group will aim to increase the value we can provide through designing to transform our business.

Not only pursuing the beauty, function and coordination of products and spaces themselves, we will conceptualize, design and propose the interaction of people and space by considering the way people spend time, live, experience and act.

In addition to designing entities and space, we will increase our brand value by designing and proposing experiences, and will aim to transform, from the company that sells things, into the company that creates spaces, and proposes and realizes matters.

Social Values Sangetsu Group Aims to Realize

Sangetsu Group aims to contribute to the realization of a society that is:

InclusiveA safe and comfortable society for everyone inclusiveSustainableA sustainable society to maintain the global
environmentEnjoyableA more affluent and enjoyable society

A safe and comfortable society for everyone inclusive

Not only hunger and poverty, but education and living environments for children and gender disparity are also serious issues in the world as barriers to the creation of an equal society.

Sangetsu Group will contribute to realize a safe and comfortable society for everyone inclusive, where diversity is respected without disparity, through our business activities to create peaceful and inspirational spaces, as well as various social activities by Group companies and employees.



A sustainable society to maintain the global environment

As environmental issues such as climate change, air and sea contamination are becoming serious, while an aging, decreasing population and the biodiversity are also crucial, to realize a sustainable society is the essential challenge.

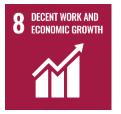
Sangetsu Group will contribute to realize a sustainable society that will protect the global environment through the creation of long-term usable space as well as the development of the products with low environmental impact and the minimization of the environmental footprint through the total supply chain.



A more affluent and enjoyable society

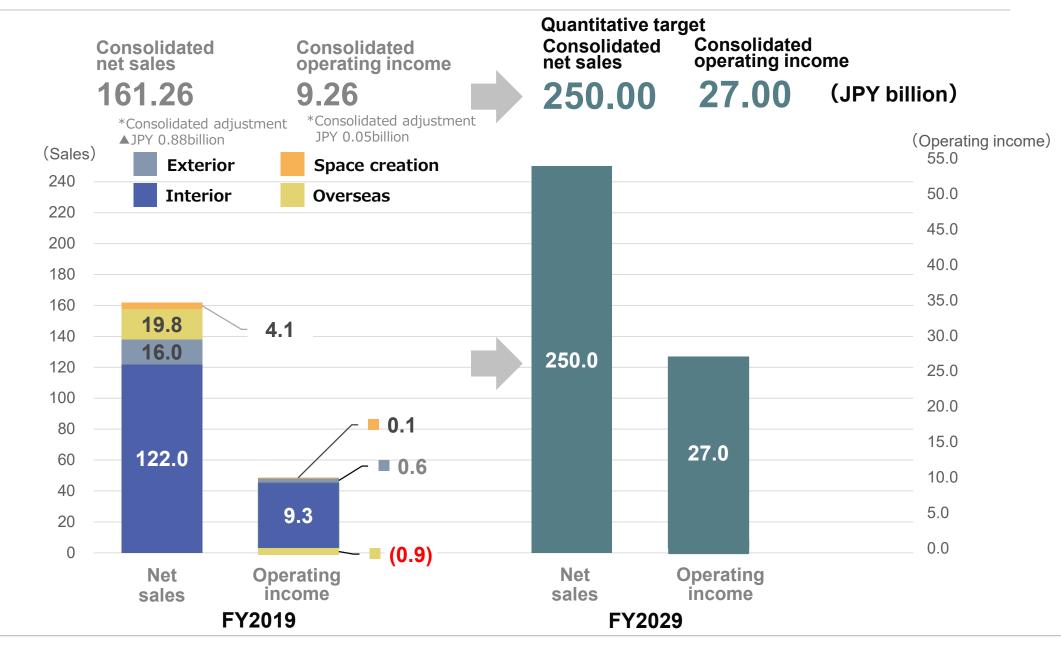
While sense of values are diversifying and various preferences and demands for spaces to spend time are expanding, there are many people living in spaces without enough comfort.

Sangetsu Group will contribute to realize a more prosperous and enjoyable society by creating a world where everyone can live safe and comfortable in various cultures, environments, and backgrounds, and by bringing the joy of design and inspiring spaces to the world.



The Long-term Vison of Sangetsu Group

The target of sales and operating income by segment in 2030



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The Long-term Vision of Sangetsu Group

[DESIGN 2030]

Designing "how we should be" in Year of 2030

- **D**: DESIGN DATA
- F : ENVIRONMENT

EMPLOYEE

S: SPACE CREATION **N**: NETWORK SOCIAL SERVICE STAFF

- I : INFORMATION **INTERNATIONAL**
- G: GLOBAL GOVERNANCE

Joy of Design